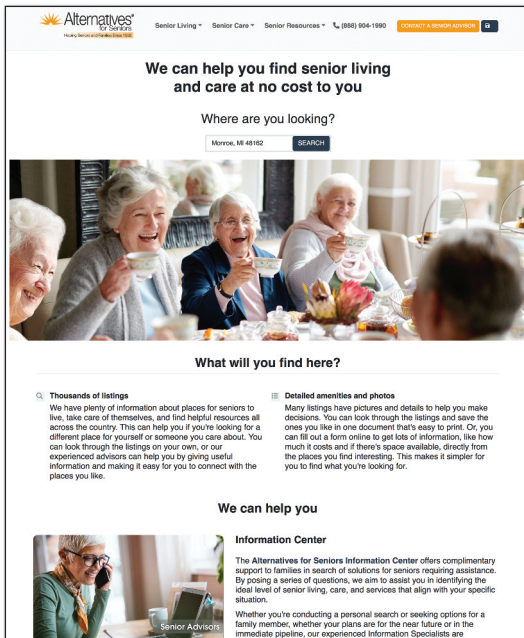


Referral Program

Risk free program --- ONLY pay \$2,900* referral fee



Alternatives For Seniors, a senior living print and online resource directory since 1992, now offers a referral program in metropolitan market areas where you only pay for a successful move-in. The Referral Program for Independent Living, Senior Apartments, Assisted Living and Memory Care provides pre-qualified leads to your community. We're glad to say that we have many well-known senior housing providers participating (*American House Senior Living Communities, Atria Senior Living, Brookdale Senior Living, Holiday by Atria, Senior Lifestyle Corporation, and more*).

How the Program Works:

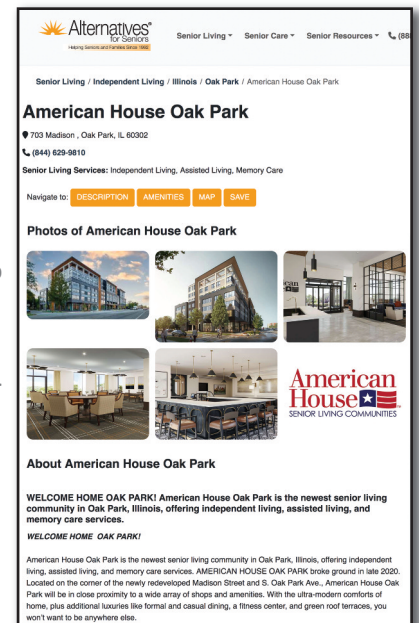
We advertise your community/communities on our leading nationwide website, www.AlternativesforSeniors.com. You only pay the \$2,900* flat move-in fee or one months rent, whichever is less, if a new resident moves in. A risk free program where if you never have a move-in – you never pay for anything (*there are no other fees associated with this program*).

Some details.....

- We provide a unique phone number for your community
- Our professional Information Center Advisors will take each call and appropriately direct those qualified leads
- All sales and employment calls are screened
- Telephone call leads are qualified by level of care, geography and rates
- Information on the Lead is sent via email directly to you
- Online requests are sent directly via an automated program
- **No fees for advertising online or set up charges**

The Referral Program is a great way to advertise and build your brand!
And only pay for success! There is absolutely no risk on your part!

Call us with any questions or if you're ready to sign up, simply complete the agreement and **fax to: (800) 350-0771**. We will contact you for materials that we may need to set up your online listing.



* \$2,900 or one month's rent, whichever is less

Alternatives for Seniors is recognized by leading providers and companies nationwide:

