

ADVERTISING OPTIONS

All rates are per issue.

Descriptive Ad / Index Listing Combination:

Descriptive Ad includes a full color photo or logo and text detailing your community. Amount of text varies if heading is included. Spec sheet will be sent upon receipt of order. This option is for one location with ability for additional categories at lower rates. As shown.

- Senior Housing Categories:** **\$940**
Senior Apartments, Independent, Assisted, Memory Care
 - Nursing/Rehab Centers:** **\$595**
 - Home Care, Adult Day, Hospice:** **\$595**
- ** Descriptive Ads NOT available for Resource Categories **

Index Listing:

- Senior Housing Categories:** **\$415**
Senior Apartments, Independent, Assisted, Memory Care
- Nursing/Rehab Centers:** **\$255**
- Home Care, Adult Day, Hospice:** **\$255**
- Resource Listing:** **\$295**
Attorneys, Realtors, Home Modification, Meal Delivery & other services

Display Ad (Full Color – FREE Ad Design):

- Half Page:** (4-5/8" x 3-3/4")
Includes 1-Descriptive Ad and Index Listing **\$2,300**
 - Full Page:** (4-5/8" x 7-5/8")
Includes 3-Descriptive Ads and Index Listings **\$4,090**
- ** Resource Categories discounted 30%. **

ALL OPTIONS INCLUDE ONLINE ADVERTISING:
www.AlternativesforSeniors.com

assisted living-index

Symbol Legend: Available, Back Cover, Optional, Studio, Call for info

ONLINE INDEXING: AlternativesforSeniors.com

LEVELS OF CARE: Adult Day, Nursing/Rehab, Memory Care, Home Care, Hospice, Independent, Apartments

Services and Care Charges Subject to Change

Macomb County

Facility	Address	Phone	Memory Care	Hospice	Independent	Apartments	Other
American House Skerling Woods	12600 360 24th Avenue	(586) 251-2277	✓	✓	✓	✓	✓
Arden Courts Memory Care Community	17000 74 Mile Road	(586) 795-0500	✓	✓	✓	✓	✓
HarborChase of Sterling Heights	12400 74 Mile Road	(586) 254-5719	✓	✓	✓	✓	✓
Pumery Living Sterling	2200 Keweenaw Road	(586) 254-7200	✓	✓	✓	✓	✓
Shorehaven	14200 Lakeside Circle	(586) 308-7973	✓	✓	✓	✓	✓
Sterling Heights CareCenter	42000 Algonquin Road	(586) 240-7100	✓	✓	✓	✓	✓
Walwood Lakeside	14200 Lakeside Circle	(586) 308-7973	✓	✓	✓	✓	✓
Brookdale Utica	45200 N. Pointe Blvd.	(586) 274-2500	✓	✓	✓	✓	✓
Northpoint Village of Park House Southfield	39077 Lumber Road	(248) 276-2280	✓	✓	✓	✓	✓
The Arbor Inn	14000 E. 14 Mile Road	(586) 254-5719	✓	✓	✓	✓	✓
Park Place - A Spectrum Assisted Living	22000 Parkhouse Place	(586) 254-5719	✓	✓	✓	✓	✓

Oakland County

- First & Main of Auburn Hills
- HarborChase of Auburn Hills
- Arden Courts Memory Care
- Shorehaven
- Summit Senior Living of Hills
- First & Main of Bloomfield Hills

Index Listing

Independent living

Park House Southfield • OAKLAND COUNTY
39077 Lumber Road • (248) 276-2280

The Clear Choice for Senior Living 55+

Experience a warm and welcoming environment at Park House Southfield. Large one and two bedroom apartments have fully equipped kitchens and w/d hookups. Services include two or three meals per day, carport, beauty/barber shop, fitness center, and full recreational and cultural programs. Small pets welcome. Optional personal care services available from care team partner: www.parkhousesouthfield.com

Pine Ridge Plumbrook • MACOMB COUNTY
8350 Plumbrook Road • Sterling Heights, Michigan 48313 • (586) 274-2500

Offering one and two bedroom apartments with private patios/balconies, kitchenette and individually controlled heat and A/C. Affordable monthly lease with no buy-in fee. Maintain your independence while you age in place with our all-inclusive amenities. Enjoy flexible Anytime Dining in which you can eat as many times as you want during our posted dining hours, housekeeping, scheduled transportation, plus a full schedule of activities. Learn more about our vibrant, social lifestyle. Small pets welcome. www.PineRidgePlumbrook.com

Rose Senior Living Clinton Township • MACOMB COUNTY
44003 Partridge Creek Boulevard • Clinton Township, Michigan 48038 • (586) 500-0683

At Rose Senior Living Clinton Township, everything you need to live an active, engaged, and healthy life is right here! First class amenities, stellar services, personalized wellness opportunities, social activities, and events—we have them all. Feels like family, feels like home. ClintonTownship.RoseSeniorLiving.com See Page 127 *

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44003 Partridge Creek Boulevard • Clinton Township, Michigan 48038 • (586) 500-0683

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Descriptive Ad

Additional Category Index or Descriptive for same location **Half Price**

Online Options:

- Website Link:** **\$35**
- Featured Listing:** **\$90**
- Virtual Tour:** (Call for details) **\$45**
- Online Only Advertising:** Call For Info