

# Creative Design Services PORTFOLIO



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AlternativesforSeniors.com
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Alternatives for Seniors has been providing our clients with complimentary display ad design in our directories for 30 years so it only makes sense to now offer our design services for all your marketing needs.

From print marketing to website design and maintenance, we are here to help you promote your company with professionally designed materials.



ASSISTED LIVING & MEMORY CARE

44401 South I-94 Service Drive • Belleville, MI • 734.699.2900

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Our completely renovated comi security and affordability in a w environment. We treat our gues and passion as if they were our

#### Assisted Living & Memory Care

- State Licensed spacious, furnished private or deluxe suites

#### Comfort, Security & Affordability

Our staff is qualified, trained and dedicated to helping our guests with various daily activities, including grooming, dressing, bathing and administering medication.

#### Nurse On Staff 24/7

Certified, trained, caring staff available 24/7 to assist with medical needs, and routine & comprehensive monitoring.

# Professional DISPLAY ADS



#### **FRANCES MARTIN**

**ATTORNEY AT LAW** 

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SERVING SENIORS & FAMILIES SINCE 1979

n as "The Caring Community" since 1985, llage is a complete retirement community provides a continuum of care.

cover for yourself why so many call the home, schedule your personal tour today.

- CALL TODAY -

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- ~ Independent Living Apartments
- ~ Independent Living Cottages
- ~ Assisted Living Apartments
- ~ Skilled Rehabilitation
- ~ Long-Term Nursing

165 Highbluffs



Selling a home can be an emotional time especially a long-time home, however an expert real estate agent can make all the difference.

As a SRES® designee, I specialize in senior needs and I can ease the transition. We will discuss your reasons for selling, explore your options and find the best housing solution.

With my expertise, industry knowledge and as a Probate Specialist, I will provide a honest assessment of your home and suggest improvements for saleability. Call today to discuss your options.



Rita DuBois, SRES Realtor & Probate Expert

rdubois@signaturesothebys.com ritadubois.signaturesir.com Multilingual Staff

cell: (248) 563-6447

(248) 731-1957 ext 156

Ad Design for Directories, Magazines, Newspapers and other Print Media

### SENIOR HOUSING AND CARE DIRECTORY FOR OHIO

Thinking of Choosing an Independent Living, Assisted Living, Home Care or Nursing/Rehab Center?

Understand your options, for yourself or a loved one... whether your needs are immediate or for the future, use the preferred resource directory for senior housing and services

With hundreds of detailed listings throughout the entire sta of Ohio, easily view your options by region:

- · Central Area
- · Cincinnati Area
- Cleveland Area
- · Columbus Area
- · Dayton/Miami Vallev Area
- · Northeast Area
- · Northwest Area
- · Southeast Area
- · Southwest Area

( See page 4 for Counties in each





ten tips for family



Did You Know?

75% of seniors

rely on their adult children to guide them in the decision making process.

Help is just a click or phone call away.

Visit us online at: AlternativesforSeniors.com
or call 888.533.INFO to request a directory.

of your ed one's ys take

od to d value ry hard quality

ins of delay

help, ggest

your ation

- There's a difference between caring and doing. Be open to technologies and ideas that can & will promote independence.
- Trust your instincts. Most of the time they'll lead you in the right direction.
- Grieve your losses and then allow yourself to dream new dreams.
- Stand up for your rights as a caregiver and a citizen.
- Seek support especially from other caregivers. There is great strength in knowing you are not alone.





# Professional BUSINESS CARDS & Stationery









9775 Golf Port Drive Stanwood, MI 49346



P.O. Box 833 Southfield, MI 48037-0833 800.350.0770 Change Service Requested

SeniorLivingPlacements.com

The Preferred Resource for Senior Housing & Services Since 1992

(888) WE-ASSIST AlternativesforSeniors.com Helping Seniors and Families Since 1992





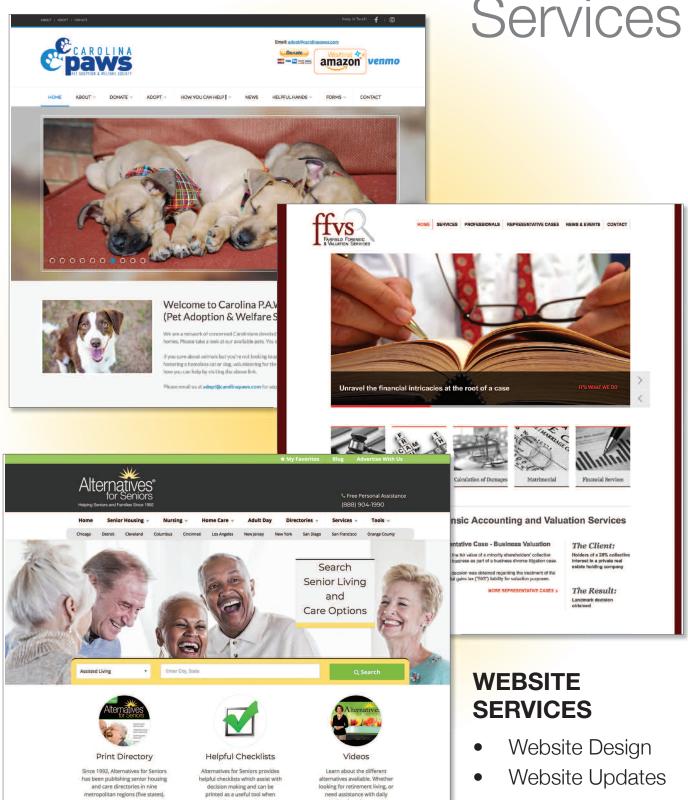
# Professional MEDIA KIT & LOGO Design



#### **PRINT SERVICES**

- Media Kits
- Business Cards
- Letterhead
- Envelopes
- Mailing Labels
- Stationery
- Postcards & more

## Professional WEB DESIGN Services



activities, there is an option.

visiting communities.



# Professional POSTCAR MAGNET & FLYER Design



Tailored Transitions has established itself as one of the most successful real estate sales te in the entire Bay Area. With over 20 years of combined real estate experience, we offer a fi service real estate sales and relocation solution that specializes in relocating seniors.

Experienced in all aspects of relocations, we absorb all the stress and allow you peace of mind during this significant life transition. Your Personal Senior Real Estate Specialist will help prepare your house for sale and sell your home. Your Personal Relocation Consultant will help you downsize, hire professional movers, pack and unpack.

#### **FREE SERVICES**

available to you when listing your home with Tailored Transitions..

- · In-depth market analysis to determine value of your home
- Indeptin market analysis to determine value of your nome
   List and sell your current residence
   Develop a personalized plan for getting organized
   Coordinate estate sales, consignment services, charity donations & hauling
- · Packing including packing supplies
- Schedule moving professionals and supervise on moving day
   Assist with unpacking including removal of boxes and trash
   Furniture placement and decoration

# Seniors & their families?

We can provide you with complimentary quantities

Call us toll-free to become a valued distributor of

of our print directory for

**Alternatives** for Seniors:

888.533.INFO

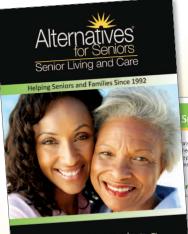


MINTERO





## Professional NEWSLETTERS & BROCE



Thinking of Choosing a Senior Living Community or Senior Service?

Alternatives for Seniors has been helping seniors, families and healthcare professionals understand the many options available to them. Call the Information Center today and let us assist with your personal situation.

(888) WE-ASSIST

(888) 932-7747

AlternativesforSeniors.com

offer the highest level of care available, outside of a hospital. With round the clock medical staff, they are a good choice for people who have medical needs too great to handle at home or in another facility.

#### What are the SENIOR LIVING OPTIONS?

is offer many different levels of care. When needs of yourself or your loved one, think e physical and medical needs, but also social ds, as well as financial concerns.



Assisted Living facilities provide a lit-tle bit of assistance. These are places where people who need help with daily activities, including medication management, bathing, grooming and eating can get the assistance they need while still maintaining some level of independence.

Alzheimer's Care, also known as memory care, is a safe place for those suffering from dementia and memory loss. These facilities have strong security, to ensure the safest of their residents, and activities are provided by specially trained staff members familiar with the concerns of residents with this diagnosis.



#### DIFFERENT SENIOR LIVING OPTIONS?

A Home Care





#### Adult Day Care

Adult Day Care

Adult day care and respite care offer temporary solutions. These
types of facilities offer a "break" to family members who are
caring for an elderly loved one. Adult day care, just as it sounds,
provides daily assistance, while respite care can accommodate
seniors for a week, or even a month.

#### CCRC



so that once senior moves into the community, they are able to age in place knowing that their needs will be taken care of. CCRCs are usually a purchase type alternative requiring upfront costs. By choosing this type of situation, you will be providing a safety net, in case your circumstance changes.

(888) WE-ASSIST



#### YOUR ALTERNATIVES



There are many different options available for today's seniors. Sometimes, seniors and family members opt to take care of themselves with a strong family network; however, often in today's day and age that is not feasible. More and more women, historically the family caregivers, are in the work force, have young children at home, or as seen more and more, families move across the country resulting in trying to acists the country resulting in trying to distance. When you think you need to seek care outside of the family, there are a few things to consider.

First, learn as much as you can about different types of senior communities.

One great option is a community offering both independent living and assisted living, and nursing care, depending on which one is right for you or a loved one. Remember, situations always change, and someone who is perfectly served in an independent living facility today may need assistance with the activities of daily living (bathing, eating, grooming, dressing) and even medical assistance in the near future.

#### Next, assess your conditi

Next, assess your condition.

Sometimes, a person may be unwilling to give up independence, but if you are concerned for your well-being or a family member's safety, emotional well-being, or health, it is time to be honest about things and formulate a plan. You might decide that hiring a companior is sufficient, or that an independent living community may fit the bill. Whatever needs to be done, discoust options and find the solution that is best for your family.



#### Then, consider the financial ramifications.

Then, consider the financial ramifications. The cost involved with the different atternatives can vary significantly, so it is wise to gather as much information as you can before making any decisions. Will you own or rent living space? Would it he more practical to move or to hire in-home assistance? Can Medicare on health insurance help with the costs? Keep in mind that Medicare and other governmental assistance does not generally pay for senior living other than nursing home care. Being well informed will give you the confidence to make the best decision.

While it can be a challenge to determine what is best, it doesn't have to be overwhelming. Begin thinking about your options before the situation becomes dire, and you will be able to make a plan that will serve you well when you need it.





# Next PTO

#### What is the PTO?

PTO stands for Parent-Teacher Organization which consider of parents, guardians, teachers and stands of staff working together to support and enrich our children's learning experiences by funding special experiences, volunteering and errich our children's learning experiences by funding special experiences, volunteering and errich our children's learning experiences by funding special experiences, volunteering and errich coordination. Our past fund sating and errich coordination. Our past fund sating series are consistent of the control of

#### September Meeting Highlights

A PTO Meeting Time Survey was sent out and is still awaiting results. However, at this time, meetings will remain on Zoom. You can find the link to the meeting a few days prior to the meeting listed on Ritter's Facebook page.

The PTO passed a vote to supply each teacher at Ritter with a ZOWEETEK Voice Amplifier with UHF Wireless Microphone to assist in classroom teaching.

PTO Officer nominations were accepted prior to this meeting and a vote was held with the results are as follows: 2020-2021 President: Nicole Vinson; Secretary-Julie Marrier, Treasurer: Mishel Shepherd; the Vice President seat is currently vacant.

Due to current restrictions, most PTO sponsored events and fundraisers are onhold or cancelled for the year. Unfortunately, Carnival is cancelled.

#### Dates to Remember...

Friday, September 11 Spirit Wear Ordering Begins
Friday, September 25 Spirit Day Theme: Pajama Day
Friday, October 2 Spirit Wear Order Deadline Tuesday, October 13 PTO Meeting at 5:30 pm via Zoom (look for meeting link on Ritter's Facebook page 

Visit the Ritter Facebook page for up-to-date information at: www.facebook.com/Fred-W-Ritter-Elementary-10108593378

spírít Wear Don't forget to get your orders form in by Friday, October 2, 2020.

ons concerning Spirit Wea Sample Items Include:



(gray, gold or navy blue) Short-Sleev \$9.00





www.US.Coca-Cola.com



## Professional UNDRAISE Packets





- Scroll down the page and under Group Standin in blue that says "Add Participant"
   Click the link and then you will add your studer. Then click your student's teacher's name under
- 4. To finish, click the "I am not a robot" box and
- 5. After this you will be able to go directly to you donation page. You may also share the your of Checks may be made out to **Ritter Elementa**

STUDENT TEACHER:	
Name	
	_
	-
	_
	_



#### Ritter Fun Run 2021

APRIL 23RD FROM

FOR SUPPORT

Friday, April 23, 2021 at Ritter Elementary School

ALL STUDENTS MUST HAVE THIS CONSENT FORM SIGN PLEASE HAVE THIS FORM RETURNED TO THE S

I know that running a designated course race is a potentially enter my child unless he/she is medically able. I assume all ri this event including, but not limited to: falls, contact with ot weather, and the conditions of the ground, all such risks bei weather, and the conditions of the ground, all such risks beit I do waive and release any and all rights and claims for any of arising out of my child's participation in the event against all involved with promoting and holding the event, including be Ritter PTO, Airport Community Schools, Village of South Ro Fire Dept and Police Dept.

> I have read the above agreement and I give permis to participate in the F

SPECTATORS CAN NO AFTER SCHOOL ON ON APRIL 2200 CT



#### H-E-R-O-E-S Work, Learn and Play Here!

This year, our students, teachers, aides, staff, custodians, bus drivers, food service and families have faced the unknown and prevailed. Everyone has gone through so much change and uncertainty and it's time to reward all of them --- all of our heroes for their hard work, dedication and adaptability.

This year's Fun Run will be different as we, as a school, are still adjusting to our new normal post COVID. Parents will not be allowed to attend the Fun Run this year due to current restrictions. The Fun Run will be on a designated course on the school property and students are encouraged to dress as their favorite hero. Their hero can be from TV or movies, or it can be a hero that they see in their everyday life -- police officer, doctor, fire personnel, teacher, delivery person, store clerk or anyone who has made a difference in the child's life during the pandemic.

\$7,500

Turn Mrs. Spears into

an Ice Cream Sundae Prizes for Reaching:

School Goal

Classroom Goal

lew Bicycle

**Highest Earning Class** 

Ton Raiser in Class

Top Raiser in School

Toledo Zoo Tickets

This year our school has a goal. If we reach our goal, the students will get to turn the school principal, Mrs. Spears, into a human ice cream sundae!!! Classes will get prizes for reaching their classroom goal and students will get prizes for raising the most in their class and the school!

#### All students are encouraged to run and participate in earning money for our school while having some fun too!

- All participants will receive a cape and mask to keep
- Students will run with their class during school ( 12:00 3:00 pm)
- Virtual students 

   ( 3:45 - 5:00 pm - wa
- Fun Run Course t
- at ritterpto@airp

We could not engage ir do here without your m Your ongoing backing a not reach their goal, and involved and show you

Fun Run



DEADLINE: APRIL 16, 2021

\*\*\* NOMINATE A HERO \*\*\*



This year, we are adding a contest to our Fun Run!

Over the past year, so many of us have experienced changes in our everyday life due to the Covid pandemic With these changes, uncertainty and unknown, heroes have emerged. Herees who have stepped up and made things a little easier or just brought smills to our faces. Some heroes have been the frontline workers such as doctors, nurses, food service, store clerks and so, but others have been teachers, bus drivers, farmers neighbors and even friends.

This is a chance for our students to nominate someone that has made an impression on them during this pandemic, someone that has gone the extra step to help others, someone that the student sees as a hero This person can be a friend or someone in their family. Students will be asked to write an essay or draw a picture depending on the student's grade level.

There will be one winner from every classroom and the winner(s) will be announced after the fun run!

A nominated hero(es) will also be chosen to receive a prize. Prizes to be determined.



#### The essay will need to contain the following: 1. Explain who their hero is (Hero's Full Name – Occi

- 2. Explain why they chose them 3. Explain what their hero did to help during the pandemic
- 4. Explain what makes them so special

#### Preschool - Kindergarten 1st Grade Students

a picture of your hero. You may hed form or a separate er. An adult may help

★★★ DEADLINE: Friday, April 16, 2021 ★★★





# Professional INVITATION & GREETING Design













Call us today to discuss your ideas and get a quote for your Creative Design Needs. (800) 350-0770 ext. 207

# Professional DESIGN Services



# Choose us

Alternatives for Seniors has been providing our clients with complimentary display ad design in our directories for 30 years so it only makes sense to now offer our design services for all your marketing needs.

From print marketing to website design and maintenance, we are here to help you promote your company with professionally designed materials.