Advertising Agreement

PRINT DIRECTORY

Choose Directory:





Chicago & Suburban Areas Michigan - Southeastern Areas

Return To:

Advertise@AlternativesforSeniors.com Fax to: 800.350.0771

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Choose Issue(s):

Summer/Fall 2025 Winter/Spring 2026

Summer/Fall 2026 Winter/Spring 2027

Index Listing

Descriptive Ad

Display Ads

SENIOR LIVING		Iliciuues FREE	Ellianceu Li	sting on Aiternat	ivesiorseillo	is.com
Choose Senior Living Level(s) the Community/Communities will be adverted. Senior Apartments Independent Living Assistance.	ising in: Sted Living	Memory Care		CCRC (Descriptive Ad ONLY)		()
Advertising Multiple Locations? Call for a Quote.	Index Listing	Descriptive Ad & Index Listing	Quantity	Rate Per Issue	1	Total
Senior Living	\$250	○ \$560	@	\$	= \$	
Additional Index(es) or Descriptive Ad/Index Combo(s):	○ \$125	○ \$280	@	\$	= \$	
NURSING/REHABILITATION CENTER						
Nursing/Rehab Center	○ \$150	○ \$360	@	\$	= \$	
Additional Index(es) or Descriptive Ad/Index Combo(s):	575	○ \$180	@	\$	= \$	
SENIOR CARE		Includes FREE	Enhanced Li	sting on Alternat	ivesforSenio	rs.com
Choose Senior Care Level(s) the Business(es) will be advertising in:	Home Care	○ Hospi	ce Care	O Adult Day S	ervices	

Advertising Multiple Locations? Call for a Quote.	Index Listing	Descriptive Ad & Index Listing	Quantity	Rate Per Issue	Total
Senior Care	> \$75	\$150	@\$	= \$	
Additional Index(es) or Descriptive Ad/Index Combo(s):(for the same location at HALF PRICE)	\$35	\$75	@\$	= \$	

DISPLAY ADS FOR SENIOR LIVING & CARE Includes FREE Enhanced Listing on AlternativesforSeniors.com Rate Per Issue Quantity *** FREE CREATIVE AD DESIGN *** \$1,400 = \$ Half Page: (4-5/8" x 3-3/4") — Includes 1-Descriptive Ad and Index Listing.... \$2.500 = \$ Full Page: (4-5/8" x 7-5/8") - Includes 3-Descriptive Ads and Index Listings..... ADDITIONAL OPTIONS - ONLINE: AlternativesforSeniors.com FREE =\$ @ **Website Link:** (Links AlternativesforSeniors.com users directly to your website) \$90 = \$ Featured Listing: (Includes Featured Banner, 5-Additional Photos & paragraph of text)

Please Note: All rates shown are per issue.

Directories printed twice a year. **NEW Advertisers ONLY.**

SENIOR LIVING & CARE TOTAL = \$

Advertising Agreement

ONLINE ONLY OPTIONS - Alternatives for Seniors.com

	Flourish Collection at Rochester \$ 2000 Steam Flogs Strainers, Florhedor 6006 (Strain) (8 1 Mag)	
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	Flourish Collection at Oakla Charter Twp 9 2010 Blooded Food, Ordered Sounding 40 (83-100)	10 10 10 10 10 10 10 10 10 10 10 10 10 1
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	# SECT Tringration A Remarkable	mington Hills Inn Price for Remarkable Care! 15 in position a year wars, combination, only environment to trave set warring an
	Independent the	4th Inn poundes a very wern, combinately, caring environment for trace still wanting an type, but in seed at some assistance with their activities of dely living. Our all-industrie priority loor, ceep viounde stated rates with no suppliess. Please come soo as and assi for yourself the best feet, assista in farming por Hits!

Featured Listing - Includes 5-Logos/Photos and 4-Paragraphs......

List your Senior Living or Care location online with up to 6 logo/photos of your choice plus up to 4-descriptive paragraphs and standard checklists showcasing the amenities & services your location offers with a direct link to your website AND A FEATURED BANNER

Enhanced Listing — Includes 1-Logo/Photo and Paragraph.......

List your Senior Living or Care location online with one logo or photo of your choice plus 1-descriptive paragraph and standard checklist showcasing the amenities and services your community offers with a direct link to your website.

	Quantity	Rate Per Year	Total
		@ ^{\$} 360 =	\$
₹.			
		@ ^{\$} 240 =	\$
е			

ONLINE ONLY TOTAL = \$_____

Community/Agency Inf	formation: For multiple locations or Co	ommunity/Agency names, ple	ease attach a se	eparate sheet.	
Facility Name:					
Address:					
City:	County:		State:	Zip Code:	
Telephone Number:		Fax Number:			
Website Address:					
Contact Information:					
Name:		Title:			
Company:	Corporate Affiliation (if applicable):				
Address:					
City:	County:		_ State:	Zip Code:	
Telephone Number:		Fax Number:			
Email Address:					
Please Check One:	Please Bill Me	Pay by Credi	t Card		
	(Credit application to follow)	 Mastercard 	Visa	American Express	Oiscover
Billing Contact and Email:					
Credit Card Number:				Expiration Date:	
Card Holders Name:				Security Code:	
Credit Card Billing Address:					
City:		State:	7in:		

TERMS AND CONDITIONS

- In the event of late payment, Publisher reserves the right to hold the advertiser and/or agency jointly and severally liable for monies owed plus 1.5% per month interest on amounts over 30 days past due.
- In the event the need arises to cancel order after approval of ad proof, but before actual printing, a 35% cancellation fee will be due and payable upon receipt. If ad is cancelled prior to ad proof approval, but client has received benefit of web placement and leads, a 20% cancellation fee will be due and payable upon receipt.
- For any account reaching 30 days past due, online advertisement may be suspended from website and further
 generated leads from print or web will cease. If toll free telephone number has been provided for print and/or
 online advertising, AFS reserves the right to inactivate the number until payment has been made with on
 penalty to AFS, or discount to Client, for loss of leads/calls during which time the telephone number was inactive. If payment is subsequently brought up to date, all further leads and web listings will be reactivated.
- Renewal Notices will be sent to name, email address or fax number on original order form unless otherwise
 provided to AFS in writing prior to the renewal date. Renewal notices will be sent approximately 120 days
 prior to next directory. Unless client responds to renewal notices in writing of intent to discontinue advertising
 by date shown on renewal notice or with subsequent requests for copy changes, contract will renew "as is"
 for each subsequent AFS semi-annual issue.
- All advertisements are subject to Publisher's approval and agreement by the provider to indemnify and protect
 the Publisher from loss of expense or claims to suits based upon subject matter of each inclusion.

Authorized By:

- Advertiser/agency represents and warrants it has rights to copy, distribute and use photos and other materials submitted and to give Publisher such rights and that these materials were neither produced by nor reproduced from any other source.
- Advertiser/Agency agrees that advertisements designed by Publisher's Graphics Department remain the property of AFS and will not be reproduced without approval.
- All advertisements are accepted and published upon the representations in this agreement. Advertiser/agency represents that it is authorized to publish the entire contents and subject matter of advertisement and that advertiser/agency will indemnify and hold Publisher harmless for any suits and costs arising from the publication of such advertisement, including suits for libel, violation of privacy acts, plagiarism, and copyright infringement.
- In the event of an advertising publication error arising from the fault of Publisher, liability shall be limited to the amount paid by the advertiser to for such advertisements.
- Provider agrees to indemnify publisher for any liability, loss or expense of claims or suits resulting from publication pursuant to agreement. Providers and/or their agents assume liability for all contract (including text representation and illustrations) printed and also assume liability for all claims arising thereof made against the Publisher. All submitted materials become the property of the Publisher.

) I agree to the	lerms and Conditions above.
Date:	