

# AlternativesforSeniors.com

## Build Brand Awareness through Online Advertising

The **Alternatives for Seniors** website has been a trusted resource for over 30 years, effectively connecting families & healthcare professionals with senior living communities. With its long-standing online credibility and thousands of community listings, AlternativesforSeniors.com continues to be a reliable platform for finding senior care information.

**AlternativesforSeniors.com** provides a simple, user-friendly platform without the hassles that are commonly found on other sites, like forms or subscription requirements. When families express interest in your community, their inquiries are sent directly to you. Unlike referral services, we never share their information with anyone they haven't explicitly chosen.



### ONLINE LISTING OPTIONS

#### Basic Listing ..... **FREE**

- Appears in the secondary position of search results
- Includes: - Name, Address, and Telephone Number

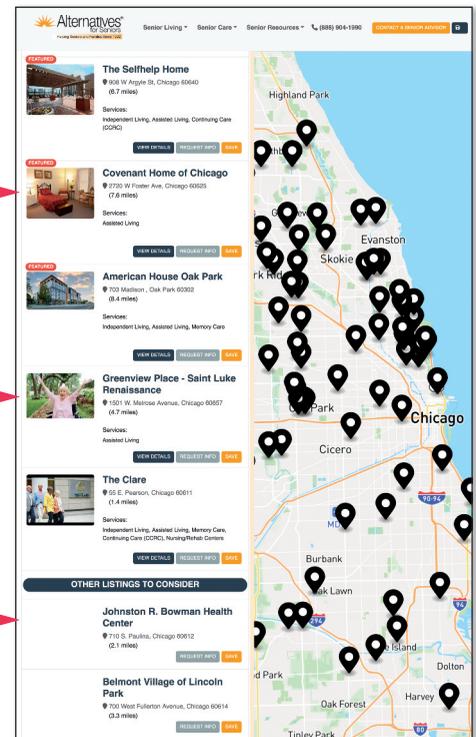
#### Enhanced Listing ..... **\$10\*** per month or **SPECIAL OFFER** ..... one annual payment: **\$100\***

- Appears in the top position of search results
- Includes: - Name, Address, and Telephone Number  
- Photo or Logo  
- Paragraph of Text Copy  
- Checklist of Pre-Determined Services / Amenities  
- Ability to Receive Online Leads via Email  
- Link to Your Website  
- Map of Location  
- Link to Schedule Tour

#### Featured Listing ..... **\$15\*** per month or **SPECIAL OFFER** ..... one annual payment: **\$150\***

- Appears in the top position of search results
- Includes: - Name, Address, and Telephone Number  
- Up to 6 Photos or Logo  
- Up to 3 Paragraphs of Text Copy  
- Expanded Checklist of Pre-Determined Services / Amenities  
- Ability to Receive Online Leads via Email  
- Link to Your Website  
- Map of Location  
- Link to Schedule Tour  
- Video Tour, if provided

Featured  
Enhanced  
Basic



sample search results page

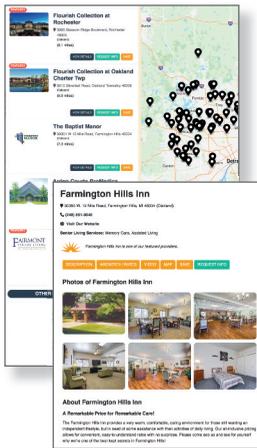
\* Metro Detroit Area - call for rates  
(800) 350-0770 ext. 207

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## Annual Online Agreement

- \* Agreement can be Canceled at Any Time
- \* Automatically Renewed Annually

### ONLINE OPTIONS - AlternativesforSeniors.com



**Enhanced Listing – Includes 1-Logo/Photo and Paragraph** .....

List your Senior Living or Care location online with one logo or photo of your choice plus 1-descriptive paragraph and standard checklist showcasing the amenities & services your community offers with a map location, direct link to your website & link to schedule a tour.

**Featured Listing – Includes 6-Logos/Photos and 4-Paragraphs** .....

List your Senior Living or Care location online with up to 6 logo/photos of your choice plus up to 4-descriptive paragraphs and standard checklists showcasing the amenities & services your location offers with a direct link to your website, link to schedule a tour map location, video tour (if provided) and a FEATURED BANNER.

Quantity	Rate	Total
_____ @	\$10/month = \$	_____
	----- OR -----	
_____ @	\$100/year = \$	_____
	----- OR -----	
_____ @	\$15/month = \$	_____
	----- OR -----	
_____ @	\$150/year = \$	_____

**ONLINE TOTAL = \$ \_\_\_\_\_ ( per month or year )**

### Community Information: *For multiple locations, please fill out a separate order form for each location.*

- Levels of Care:  Senior Apartments     Independent Living     Residential Care     Continuing Care (CCRC)     Home Care  
 Assisted Living     Memory Care     Nursing/Rehab Center     Adult Day Care     Hospice Care  
 Resource Category: \_\_\_\_\_

Facility Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ County: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Contact's Email Address: \_\_\_\_\_

Website Address: \_\_\_\_\_

### Please Pay by Credit Card:

- Mastercard     Visa     American Express

Card Number: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Authorized By: \_\_\_\_\_ Security Code: \_\_\_\_\_

Credit Card Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Authorized By: \_\_\_\_\_ Date: \_\_\_\_\_

### TERMS AND CONDITIONS

- Agreement can be canceled at any time. Automatically renewed annually
- For any account reaching 30 days past due, online advertisement may be suspended from website and further generated leads from web will cease.
- Website Listings will automatically renew annually on the date of this agreement. You will be billed one annual payment or monthly payments will continue as previously selected unless you notify AFS you wish to change to annual or monthly payments. Cancel anytime with written notice to AFS. Changes to listing can be made at any time to advertise@AlternativesforSeniors.com
- All advertisements are subject to Publisher's approval and agreement by the provider to indemnify and protect the Publisher from loss of expense or claims to suits based upon subject matter of each inclusion.
- Advertiser/agency represents and warrants it has rights to copy, distribute and use photos and other materials submitted and to give Publisher such rights and that these materials were neither produced by nor reproduced from any other source.

**I agree to the Terms and Conditions above.**

Authorized By: \_\_\_\_\_ Date: \_\_\_\_\_

**SUBMIT completed form by: fax: (800) 350-0771 or email: advertise@alternativesforseniors.com • Questions? (800) 350-0770 ext. 207**