

Advertise the Traditional Way

Build Brand Awareness through Print and Online Advertising

Print Directory

The Alternatives for Senior print directory is a trusted and effective tool for promoting your community/company to families and healthcare professionals.

Since 1992, this **easy-to-use directory** has been a go-to resource offering up-to-date information on senior living and care. Distributed free of charge through our network of distribution locations along with its **long shelf life**, the **Alternatives for Seniors Directory** provides **maximum exposure** making it a great value in terms of market penetration, visibility, readership and distribution.

With nearly 33 years of established credibility, it remains a reliable source for senior living and care information, featuring hundreds of listings to help users in their search. The directory is the place to **keep your brand awareness alive** and continuously working to increase your leads.



AlternativesforSeniors.com

AlternativesforSeniors.com offers an intuitive, **user-friendly experience**, free of the barriers that often accompany other platforms, such as forms or subscription walls.

When a family shows interest in your community, their inquiry goes **directly to you**—unlike referral companies, we don't share their information with others they didn't specifically request.

Give us a call today: **800.350.0770 ext. 207**
Or email us at: **Advertise@AlternativesforSeniors.com**



Distribution Locations:

- Area Agencies on Aging
- Church / Synagogues
- Community Groups
- Elder Law Attorneys
- Geriatric Care Managers
- Government / Social Agencies
- Home Care Agencies
- Hospitals / Medical Centers
- Insurance Agencies
- Physicians' Offices
- Public Libraries
- Senior Centers
- Senior Living Communities
- and more

Call or Email to Request:

Advertising Agreement
Descriptive Ad Samples
Display Ad Specification Sheet

*** Deadline for Summer/Fall issues: **Chicago - April 15 • Michigan - May 15** ***